

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of: Yoshitaka NISHIMOTO

Ser. No.: 09/872,633

Group Art Unit: 3628

Filed: June 1, 2001

Examiner: Wu, Rutao

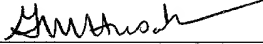
Confirmation No.: 1715

For: SUPPORT SYSTEM FOR SETTING PRICE OF TRANSACTION TARGET
ARTICLE

M.S. Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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I hereby certify that this paper is being transmitted via EFS to
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Gina M. Husak

REQUEST FOR RECONSIDERATION

Sir:

In response to the Office Action mailed December 14, 2007, Applicant respectfully requests reconsideration and withdrawal of the rejections of record based on the following arguments. Claims 29-33 and 40-50 are pending herein.

1. Claims 29-32, 40-43 and 45-50 were rejected under §103(a) over Walker. This rejection is respectfully traversed.

With respect to independent claims 45 and 48, Applicant asserts that Walker fails to teach or suggest a system in which the seller transmits a desired price to a posting site, and a reading unit that extracts records containing quality information coincident with the identifying information and quality information of the item for sale by price range or a statistic calculating process that provides an average number of bid tender days to complete a transaction and an average transaction price for each price range, as is claimed in independent